

NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION
"To promote and develop tennis in Northwest Louisiana"
Minutes – January 3, 2017

1. The meeting was called to order by President Bob Patterson. Those in attendance include John Liles, Sue Allender, David Kimball, Mike Correal, Willie Paz, Kaye Cochran, Todd Killen, Phillip Campbell, Robert Verzaal, Tammie Harris, Grady Wilson, Angela Pfanner, and our new Southern Trace CC representative Rhonda Terracciano.
2. A motion to waive the reading of the December minutes was made by David Kimball, Bob Patterson second the motion. All were in favor. Tammie Harris did note that we will have more teams representing our area for Combo Sectionals then previously reported in the minutes. Besides the additions, the minutes stand as written.
3. Treasurer John Liles gave the bank balances as of December 31, 2016. The Red River Bank account for the 10 and Under grant monies has a balance of \$42,581.82. This does include the FDDOC account (\$3,178.03). The Capital One Bank general account has a balance of \$89,353.25 and includes the Love Serves account (\$90.00).
4. The President's report is as follows:
 - a. Bob will work, along with Kelly Foyt and Nancy Bushnell, on securing hotels for our 2017 State Tournaments that we will be hosting.
 - b. Bob hosted the Captains' Meeting with fellow Adult League Coordinator Tammie Harris at North Bossier Tennis Center. Over forty people attended and as always, Tammie did a great job. An E mail blast needs to be sent reminding players that teams are forming for the 2017 Adult League season. The blast will ask potential players to contact their pros or the coordinators if they are in need of a team. Angela Pfanner will make sure that all Pros will receive the blast. Reminder that the deadline to sign a team up with 8 players is January 16.
5. The LTA wishes to combine the Tennis Apprentice program with the Step Up League program, and making the sessions 8 weeks long as oppose to 4 weeks long (along with an increase to \$70 from \$60). Pro Robert Verzaal, who has had great success with the program, agrees with the price increase but not the length of the sessions. Robert suggested maybe forming our own Tennis Apprentice program. Phillip Campbell was wondering what effect this might have on our grant applications with the USTA. Bob Patterson will contact LTA's Diana Beauregard about the program. Robert did say one of the main draws was being signed up for USTA membership. If we wish for the Tennis Apprentice/Step Up League graduates to play Adult League tennis the coordinators are in need of their e mails. Robert has around 150 of them, but is missing a few of the sessions. Robert will give what he has to Adult Coordinator, Tammie Harris.
6. Vice-President, Mike Correal, met with his committee (Kaye Cochran, Tammie Harris, Rhonda Ruben and Lucas Richardson) on a 2017 Strategic Plan. Goals for this year are as follows:
 - a. To increase USTA adult membership from 2,247 to 2,317. A 3% increase from last year.
 - b. To increase adult league play by 3% from 4,158 to 4,283 participants.
 - c. To increase junior team tennis participation by 5% from 320 to 336.

- d. To increase CTA tournament participation.
 - e. To increase league captains numbers.
7. Speaking of USTA League Captains, discussion was made about how to reward the players that do step up and captain a team. One topic was cash drawing for one captain per league. It was decided that everyone who served as a captain should receive an appreciation gift. Bob will get the number of captains we had last year and see what we can spend for each captains' hard work.
 8. 10 and Under Coordinator, Angela Pfanner, will be sending out an e mail blast once a month. She asks that each club send her anything they would like to include (mixers, junior programs, play days, etc).
 9. The Southern Tennis Association meeting will be held in Atlanta on January 20. Bob will be attending along with Jay Boyd. The LTA is having a retreat on February 17.
 10. Community Coordinator, Kaye Cochran, has been busy looking at ways to increase our adult player numbers as well as the juniors. We need to utilize the junior programs that are offered by the USTA.
 - a. Junior Team Tennis will be offered for the Spring. If a club is offering Junior Team Tennis, they may use Tennis link but will need to add \$5 to their cost of the program. This amount will cover the use of Tennis link and PayPal. If you decide not to use Tennis link, please give the information to Kaye or Angela so they may put it the system. Pros, please contact Kaye or Angela if Junior Team Tennis will be offered at your facility. We do need to document that our juniors are playing.
 - b. We will be offering the Junior Future Circuit this year in place of the Junior Novice Tournaments. Kaye will be meeting with the pros to go over the format, etc.
 11. Bob did remind all the pros and facility representatives that league season is approaching and please be aware of the weather rules, etc. If you have any questions, please contact either he or Tammie.
 12. The CTA Kick-off Tournament is slated for March 4 at POTC. This is not a fundraiser (since we usually break even), but is more as a promotional tool for our CTA, USTA and tennis in general. Please mark it on your calendars and plan to play or help.
 13. Something else we need to talk about next month is a fundraiser for the 10 and Under program. Please give it some thought and bring your ideas to the meeting.

**NEXT MEETING WEDNESDAY, FEBRUARY 1, 2017
NOON – EAST RIDGE COUNTRY CLUB**