NORTHWEST LOUISIANA COMMUNITY TENNIS ASSOCIATION "To promote and develop tennis in Northwest Louisiana" Minutes – April 4, 2018

- 1. The meeting was called to order by President Rhonda Rubben.
- Secretary, Sue Allender, proceeded with roll call. Those in attendance include Grady Wilson, Mike Correal, Sue Allender, John Liles, Bob Patterson, Jay Boyd, David Kimball, Todd Killen, Eddie Copete, Stevie Schmidt, Phillip Campbell, Brian Bernard, Joey Lawler, Rick Holland, and Kaye Cochran. We have a quorum.
- 4. Treasurer John Liles gave the bank balances as of March 31, 2018. The Capital One Bank general account has a balance of \$93,209.07. The Red River Bank junior tennis account has a balance of \$44,351.66. We are waiting for the funds from the LTA for the 70+ State Tournament held March 23 25, when they are received we will have made a net profit of \$1,410.80 from the tournament.
- 5. President Rhonda Rubben gave her report:
 - a. As mentioned last month, the Shreveport/Bossier Sports Commission gave our CTA \$5,000 and we are looking to spend it on improvements for our tennis activities. With Summer around the corner, Rhonda purchased a large umbrella to be used for shade on the tennis courts. This is a half umbrella (cost \$45) that may be zip tied to the fence and sandbagged at the bottom. David Kimball has a Level 6 Junior Tournament this weekend and will test it at Southern Hills. If this works, she will order more, and they will be used at Cockrell, Southern Hills and any other courts that will need shade during our 18+ State Tournament in June, National 16's in July and other tournaments.
 - b. The 70+ State Tournament was great. We had 94 players and 12 teams compete. So far, no complaints and our thanks to Pro Todd Killen, Volunteer Chair Nancy Harper and all the volunteers that help feed and host the tennis players. The photo booth backdrop was a big hit and will be used at all our tennis functions.
 - c. The 18+ State Tournament is around the corner (June 8 11). Rhonda has been looking at player gifts and we have decided on a mesh outdoor cooler tote. The roll-up fleece blanket will be a great gift for Combo State 40+ in November. Todd will get these ordered. We are also looking into having food trucks available for the players at sites that are not close to eating establishments (Bossier, Cockrell, Southern Hills). We could give every player a \$5 voucher for Saturday lunch to be used at the food truck. This Saturday (April 7) Flying Heart Brewery will have all the food trucks there from 11 to 6. If you are in the area, stop by and give them a taste try. See which ones would be good for our players. Community Coordinator, Kaye Cochran, heard about another tournament having a Babalot (or Head, Wilson, Prince) representative the night before the start of the tournament (during check-in) give a free clinic. Something to think about.
 - d. The LTA has a Louisiana Tennis Program Guide that we will update onto our web site. This is a great resource for parents new to tennis. Please check it out.
 - e. Outstanding Facility of the Year nominations are now open. Please nominate your facility, include pictures, comments from members/players, etc. We are very proud of our tennis community.
 - f. A Net Generation Pathway grant has been applied for by Meadowview Elementary School in conjunction with Bossier Tennis Complex. The \$6,000 grant will be for the Fall 2018 school session.
 - g. The Katy Build Tennis Tournament is coming up June 1 3. Rhonda made a motion that we donate \$250 to this very worthy cause, Jay Boyd second the motion, all were in favor. John Liles will fill out the donation form and send the check to them.
 - h. Rhonda wanted to remind all the Pros or anyone in our tennis community that if you have something you would like to have included in the monthly e mail blast that Angela sends, please get the information to her.
 - i. We have 710 likes on Facebook and we need more. Invite your friends to like us and Pros, you can post upcoming events, classes, etc. on Facebook. Go to the NWLACTA page, scroll down, see community, invite friends. It's that easy!
- 6. Member at Large, Jay Boyd, had a few things to report;
 - a. Jay talked with Bill Phillips and Bill would like ALL certified tennis instructors to be a member of Net Generation. If you have not signed up yet, please do.

- b. Prior to this meeting, Jay met with the Querbes Committee for a brief meeting. No news to report. The city has not responded and had hoped to meet with the Mayor, but she will be out of town. They will be meeting with Shelly of SPAR. Ideally, we would like to get the building ADA compliant and then work on the courts and lighting.
- 7. This Thursday (April 5) the Shreveport/Bossier Sports Commission will be holding a vendor show at the Homewood Suites in Bossier City from 4 6 pm. Bonnie Cox, Mike Correal and Kaye Cochran will be manning the table. It was suggested that we have a drawing for a free Tennis Apprentice Session (\$400 value). Everyone liked the idea. Many thanks to all who help set up and promote our sport.
- Bob Patterson, Adult Spring League Coordinator, wanted to remind everyone that Flex League and Tri-Level Leagues are both open. Here are the final numbers for Spring League Players: 2017 2018

		2017	2010
18+	Women	375	364
	Men	224	245
	<u>Total</u>	599	609
40+	Women	319	312
	Men	156	171
	<u>Total</u>	475	483
55+	Women	120	131
	Men	66	80
	<u>Total</u>	186	211
TOTALS		1260	1303

- 9. Community Coordinator, Kaye Cochran, gave her report:
 - a. The Querbes Junior School League is in full swing. As of March 26, 137 are registered through the Jot Form and 45 have registered with USTA.
 - b. The Red Ball Challenges had 15 participants at POTC on March 3, and 26 participants at Southern Hills on March 17.
 - c. FDDOC at Oak Park and Summer Grove Elementary have signed up 225 on Jot Form and 88 are registered with the USTA.
 - d. The Level 6 Junior Novice Tournaments schedule has been posted with 7 events.
 - e. The High School Tournament in Natchitoches had 55 participants on March 17.
 - f. The Louisiana Junior Open Tournament (level 4) on March 23 25 at POTC had 84 players.
 - g. Tennis Apprentice Sessions wrapped up with 18 participants at Querbes and 12 participants at the Tennis Apprentice Family at Bossier.
 - Coming up in April and May for the Juniors are the following:
 - i. Girl Scout Event May 5

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- ii. Level 6 Junior Tournament at Southern Hills April 7
- iii. Cockrell Community Center After School Program on Wednesdays
- iv. High School "Elements of Tennis" Event at Bossier
- v. National Level 3 Junior Tournament May 5 7 at POTC
- vi. Red River Shootout (Level 3) May 12 13 at POTC
- vii. Level 6 and Red Ball Challenge at Natchitoches on May 19.
- i. Coming up in April and May for Adults are the following:
 - i. Barksdale-Veterans Meeting and possible Veterans/Family Day Event
 - ii. Step Up League at Querbes (Wednesday nights in April) and Bossier (TBA)
 - iii. Tennis Apprentice at Querbes and Cockrell (TBA)
 - iv. Bossier Open Tournament April 20-22
 - v. Senior Olympic Tournament at Bossier Tennis Center, Wednesday May 9

 Vice-President Mike Correal reported on looking into Applebee's and Academy for their help at our next State Tournament. And wanted to thank Outback and Olive Garden for their help during the 70+ tournament. We will also hear back from our state tournament bids for 2019-2020 around September.

NEXT MEETING WEDNESDAY, MAY 2, 2018

NOON - POTC