

North West Louisiana A Community Tennis Association
Board Minutes 11/6/2019

Board Members Present: Rhonda Rubben, John Liles, Nancy Bushnell Harper, Jay Boyd, Joey Lawler, Todd Killen, Phillip Campbell, Stevie Schmidt, Eddie Copete. We have a quorum. CTA members present Eloise Graf, Albert Hardison, Jackie Hardison, Sue Allender, Bill Phillips, Ann Allred, Tammie Harris, Dwayne Allen, Roland DeVille, Louis Guerin, and Richard LeGenre.

Minutes were approved from September 4, 2019 meeting. Motion made by Sue Allender, seconded by Todd Killen. Minutes approved from October 2, 2019 meeting motion made by Todd Killen and seconded by Sue Allender.

Treasurer John Liles reports: the balance of the checking account is \$114,763.25, current assets in Raymond James Investments 72,218.93. The total assets of \$187,232,18. Treasurer report is attached.

President Rhonda Rubben reports: Congratulations to all the winners of the LTA awards and Hall of Fame Inductee John Liles and Pierremont Oaks. Announced that a celebration luncheon will accompany December board meeting. Recognition of the award winners and all volunteer efforts will be celebrated. LTA report is attached.

Rhonda reminded the pros to review 2020 calendar and turn in any updates or corrections.

Mixed Sectionals Bid for October 2020 has been submitted, it will require 46 courts. An estimated 700 players would be in attendance. Shreveport/Bossier Sports Commission in support of this project. We will hear at the end of November if we received the bid.

18 and 55+ Combo State tournament is 11/8-10/2019 we are expecting 676 players. Bossier Tennis Center, POTC, Southern Trace and Southern Hills courts will be utilized. Todd Killen is the Tournament Director. Lunch will be provided at POTC, Bossier, and Southern Trace. Southern Hills players are encouraged to go to the one of the other sites that provides lunch.

Announcement of the 2 new coordinators have been hired Ann Allred and Krita Windham. These coordinators will help promote tennis in Bossier and Shreveport working with all the tennis sites and volunteer committees.

A reminder to SALT tennis association that they are welcome to advertise on CTA website to promote their events.

CTA Fall tournament had 103 players. Positive feedback on player gifts was received. A decision to return to a single spring tennis tournament sponsored by the CTA has been made, due to the increase of fall tournaments.

Shelly Regal from SPAR are looking into the lampposts that are currently out at Cockrell Tennis Center. CTA member Albert Hardison reports that Black Jack Ladder is going well at Cockrell.

LSU Sports BIZ Challenge was a success with 25 teams participating and the CTA received positive feedback from the Sports Commission on the number of volunteers and engaging activity the CTA sponsored.

Past Presidents Report: Hotels for the 2020 tournaments are being reserved. Sports Commission is bringing a bid from the Casino Hotels to the CTA for consideration.

Board member Jay Boyd reports: Querbes hard courts have been overlaid, soft courts still under construction. The completion date remains 1/2020. Currently interviews are being held for the pro position at Querbes and Southern Hills, 2 CTA members and Bill Phillips are on the interviewing committee. Reminded that windscreens are still for sale at Querbes. Stated again how positive the relationship has been working with the City in this project. The go ahead has been given to list Querbes on the USTA league play.

Nomination Committee reports: LTA Board meeting coming up in December, a strong representation from our CTA is expected. Emphasis at the meeting will be helping state CTA's to become more organized. Bill Phillips states that Net Generation will be the focus of the Community Development meeting, a national person will discuss Net Generation from the school side. He states this is important for the pros, which can partner with the schools and get the students to participate.

Board Member Todd Killen reports: the Red Ball Tournament at Bossier Tennis Center has been a success; they are utilizing the Red Ball Curriculum. 13-21 children are participating and 16 volunteers.

Coordinators Reports Kaye Cochran: report is attached.

League Coordinator Tammie Harris reports: Final number for 2019 compared to 2018 resulted in a deficit of 199 players. (91 less adult, 34 mixed, 20 combo, 54 tri level league.)

Tammie is going to provide 2018 & 2019 team numbers at each facility, as well as numbers of players. Tammie is holding a meeting with her Adult league committee to try to understand the numbers and discuss ideas to increase the player's numbers. Tammie is also going to meet with the pros individually.

League major changes from national 40 and over level are reduced to 4-court format, 3 doubles and 1 single court. Fewest number of sets lost, fewest number of games lost in case of tie score. Creates a change in 4.5 plus level only 1 5.0 player is allowed on the court. Each state CTA needs to decide if they are moving to the 4-court format. It will be the state tennis league format. Additional changes self-rated players and computer appealed players have to play 4 physical matches to advance to nationals.

Volunteer Committee report to encourage men to volunteer on the committees.

Board Member Phillip Campbell states that the SETT tournament held at POTC went well.

1070 facebook likes!

Next board meeting December 4th.

Jay Boyd moved to adjourn meeting, Joey Lawler seconded.

Respectfully submitted,
Nancy Bushnell –Harper
Secretary