

# NWLACTA Board Minutes

## October 2, 2019

Board Members present Bob Patterson, John Liles, Nancy B Harper, Jay Boyd, Grady Wilson, Joey Lawler, Brian Bernard, Todd Killen, Phillip Campbell, and Stevie Schmidt. We have a quorum. CTA members present Sue Allender, Richard Legendre, Dana Hicks, Willie Paz, Ann Albred, Eloise Gaf, Buck BoBo, Sonia Killen, and Lance Dyer. Guest Bill Phillips, Freddy Bailey.

~~Since the minutes are published on our website we will no longer call for approval unless there is a correction.~~ (The October Minutes need to be approved)

**Treasurer John Liles** reported: \$192,922 in investments accounts and cash. Play Tennis Bossier is \$1040; Red River Bank is \$43, moved Querbes Tennis Center funds to a money market to take advantage of interest. Red River max account has increased \$242, Raymond James up \$1600 from initial investments. Income for the year \$112,846, Expenses \$68,137, Net Income of \$44,708.

**Board Member Jay Boyd** gives Presidents report in Rhonda Rubben's absence.

Adaptive PE program is very successful. Tuesday's are elementary school programs with 50 students, and Thursdays are at Capt. Shreve with 20 students. The feedback has been very positive about the program from the teachers.

2020 calendar sent to pros requested all updates to be submitted.

Umbrella's that were purchased by the CTA have broken at the crank and are trying to see if they can be repaired. If the repair is not possible an investigation into returning the umbrellas will be made. The umbrellas are for all facilities to share and encouraged notification of need.

CTA Fall Tournament will be held on 11/18-20/2019 at Bossier Tennis Center, posters are available and asking all clubs to post them. BLT ladies are providing the food for the tournament; Friday evening, Saturday and Sunday, and will be paid \$15 per player by the CTA. This model of arrangement with the BLT ladies is one that the CTA is going to adopt to help the facilities by supporting the individual organizations and does not add any additional cost to the CTA. The registration fee for each player is \$40 registration and \$25 for the captains. The captain's gift is a windbreaker for this tournament.

LSUS Sport Biz Challenge from the Shreveport/Bossier Sports Commission will be held on 10/17 from 1-5pm, Sue Allender, Dana Hicks, Grady Wilson all agreed to volunteer for the day. LTA is encouraging other CTA's to apply to their local Sports Commission.

**Board Member Jay Boyd** introduced guests Freddy Bailey Director of Adult Leagues for LA, Bill Phillips USTA Southern TSR Louisiana, Eloise Gaf President of SALT, Ann Allred Bossier Coordinator. Jay announced that Ann will be the Bossier Coordinator and a coordinator is planned for Shreveport and the Kaye Cochran will be the programming coordinator. The CTA will pay for the coordinators in Bossier and Shreveport. Kaye's salary will come from the LTA, Jay reminded that all work for CTA in Northwest Louisiana. CTA's goal is to provide more support to the tennis community and provide more support to the clubs by hiring the coordinators.

Combo State Tournament 11/8-10, Bossier and POTC as host facilities with Cockrell and Southern Hills as needed. The player gift is a rolled up travel blanket.

**Past President Bob Patterson** reported: hotel rooms for the COMBO tournament are blocked and reminded the board that players need to use the blocks of rooms. It is the numbers of rooms that is reported to the Sports Commission that impacts the financial support received from the Sports Commission.

**Board Member Jay Boyd** reported on Querbes:

Querbes is still on timeline for reopening January 2020. Meeting of Querbes Committee this afternoon to get current update. The request for proposal for tennis director position for Querbes and Southern Hills is online and the deadline is 10/8. Bill Phillips is helping to vet the applications. Querbes Committee Chair Jay Boyd, CTA President Rhonda Rubben, and Bill Phillips are active participants in the selection process.

Dana Hicks is coordinating the sale of windscreen advertizing. She gave out the advertising packets, which is being sent to the prospective businesses. Dana is coordinating the contact sheet, which tracks the business's that have been contacted. Dana will send out an email of the businesses that have been contacted. She encouraged all board members to sell the spots. Estimation of \$60,000 income from the sale of windscreen fund. The committee is made of Dana Hicks, Kim Lucky, Kathy Malone, and Debbie Angelo.

Nomination for 2020 slate of officers. Better diversity on race and age is being encouraged. Candidates need to be volunteers that are willing to work on committees and projects. Tennis pros have said they would like to remain as board members. Advisory members would be the coordinates from the clubs, which will handle the day-to-day requests from the board.

**Board Members Grady Wilson and Bob Patterson:** reported on the meting from the LTA the main discussion was centered on the \$10 head tax that LTA collects and does not disperse a portion back to the local CTA's. League numbers are down state wide. The problem continues to be the lack of people willing to captain a team. Any suggestions or ideas were asked for.

Shreveport is not going to host the state qualifying tournament in 2020, as it has been moved to Mandeville. The date of tournament is being moved. The only complaint from last year's tournament was the driving distance to northern Louisiana.

Janusz Conradi from Lafayette from Tennis Junior Director at Oak Bourne tennis Center is requesting help with funding for Tennis Louisiana. Tennis Louisiana is a training center for junior players throughout Louisiana, goal is to reduce the cost of training and have the players travel together. Grady states that we have 4-5 junior players from our area that train with the program. The program is supported throughout the state by the pros. Janusz has raised funds from LTA, private donors, and corporate. They have expanded to include girls in the program. Discussion was held on challenging the other state CTA's to donate funds matching funds. Jay Boyd motioned that we donate \$500 to the program with the stipulation that all coaches are Play Safe certified and USTA/PTA or USTA/PTR certification. Grady Wilson 2<sup>nd</sup>, motion passed.

**Guest Bill Phillips** reported that Net Generation is increasing in focus on youth/school products and encourage Red Ball Challenges, he reminds all that if the children are registered on the jot forms any tennis association gets credit for that with Jr. Team Tennis.

**Guest Freddy Bailey** said he appreciated being invited to the meeting, 1st time he has attended the CTA in Shreveport meeting in 20 years. He thanked Grady and Todd for hosting the tournaments.

Bob Patterson announced congratulations to Grady Wilson and Stevie Schmidt on such a successful St. Judes tournament.

John Liles reported that Southern Trace is raising money for Holy Angels Golf and Tennis tournament. Discussion was held on whether to donate the money to Southern Trace when Holy Angels only get 1/3 of the proceeds. John Liles moved to donate \$500, Grady Wilson 2<sup>nd</sup> the motion. Motion passed.

**Coordinator Kaye Cochran** gave the Coordinators report: please refer to the attached report.

**Board Member Nancy Bushnell Harper** reported on Volunteer Committee: Reminder to volunteer for Combo tournament on jot form on the newsletter for Friday evening and Saturday morning.

Adjourned 1:00pm

Respectfully submitted  
Nancy Bushnell Harper