

## Northwest Louisiana Community Tennis Association

### Board Minutes – August 4, 2021

**Call to Order** – Joey Lawler, President

**Attendance** – Board members: Joey Lawler, Rhonda Rubben, Brian Bernard, Pam Haley, Grady Wilson, Philip Campbell, Chris Dudley. Others: Bob Patterson, Tammy Harris, Amy Dudley, Joshua Johnson.

June minutes were approved. Motion by Rhonda Rubben, second by Joey Lawler.

#### **Executive Board Reports**

**Treasurer Report** – Rhonda Rubben

- Income: Project league Income; June \$1485, July \$126, State Tournaments \$10,080, and \$3,000 Sports Commission; Raymond James June <228.55 >, July \$1080.64; total income June \$14349, July \$1206.64, total income YTD \$88,430.27
- Main expenses for June/July: St. Jude \$500, 18+ State Tournament \$9870.78, Tri-level coordinator fee \$1528, BTC umbrellas \$1154, Sectional Stipends \$600.00; total expenses June \$3598.53, July \$316.
- \$1039.60 Playtennis Bossier; \$3162.43 in Querbes fund, portion to be used to buy benches and foot scrapers.
- Total checking/savings \$41338.87 scholarships, \$10000.57, RJ Investments \$71316.54. Total liabilities \$7221.59; credit card \$5916, Sports Commission \$4000 (Combo Tourn), Querbes \$3162.43

**President Report** – Joey Lawler

- City Tournament was successful. NWLA well-represented at sectionals.

**Vice President Report** – Brian Bernard

- No report

**Past President Report** - Rhonda Rubben

- Sports Commission will provide \$10000 for tournaments in 2022.
- Administrative position has not been filled.

**USTA/LTA/STA Reports** – Grady Wilson, Philip Campbell

- Grady Wilson/Philip Campbell – STA is accepting bids for junior, southern, and national tournaments. Serve Tennis platform continues to improve. Two Gardner sisters were recognized in a Hall of Fame tribute.

## **Public and Private Facilities – PRO UPDATES**

- POTC: 210 in summer camps. JD going well. Received Grow the Game grant award. Converting 2 hard courts to pickleball courts.
- ERRC: Tom Chicoine will assume pro duties in October.
- Querbes: 1<sup>st</sup> Tennis Apprentice completed with 24 participants and a wrap-up party. A 2<sup>nd</sup> Tennis Apprentice will begin in September. Summer camp has 2 days remaining. Junior Development begins September 13<sup>th</sup>. Labor Day Mixer on Sunday, including 2.5 levels and below. Promoting scholarships to help increase participation in programs. CTA has \$1000 in grant funds available to assist with this purpose. Received Grow the Game grant award.
- Southern Hills: Josh Alexander will begin working mid-September full time. Programs include team tennis, CTA Adaptive Grant program in October, pickleball, high school and off-campus PE programs, clinics and lessons.
- BLT: Fall session will begin in September.
- SALT: Fall session will begin in September. SALT will partner with CTA to offer an after-school program on Thursdays at Creswell Elementary, using a combination of Diversity Grant and SALT funds. Joshua Johnson will be the Tennis Instructor with assistance from SALT volunteers.

## **Committee Reports**

### **State Bids**

- Rhonda received email yesterday for State Bids for the 2022-23 tournaments.
- State Committee met to review bids before board meeting today. Email will be sent out to POTC and BTC to see if they are available for 2022-23 dates.
  - Changes - The 40 Mix State Tournament will go back to its own weekend.
  - Tournaments do not generate income. All funds are spent on the tournament. CGPG grant funds are providing less, so it is important to secure 3-4 tournaments per year to continue to receive Sports Commission income.

### **Marketing**

- Playtennisb.com is complete. Please review monthly to ensure your club/facility has what it wants on the website.
- Received matching marketing grant from LTA (\$2000).
- Grant cycles will begin soon.
- Pros should send fall program information for marketing (website, app, newsletter).

### **Local League Coordinator Reports**

- Tammy Harris (Mixed): Season ends August 13<sup>th</sup>, Season is going well. Total numbers 368 for 18s, 179 for 40s, 107 for 55s, 54 fewer players than 2019 but more than 2020.
  - 55 Mix will be played on soft courts for the upcoming 2021 state tournament.
- Rhonda Rubben (Combo): Registration just ended; 73 teams, 3 fewer teams than 2019. Women's: 2020 - 27 teams, up from 2019- 23. Men's: 2020 - 20 teams, down from 2019 - 26. Working with BTC and hoping to add 2 to 3 more men's teams from Bossier; 1 for 55 and 2 for 18+ 7.5. YTD 2020 - 3190 total players; 2019 - 3428 total players <238> less players total.

## **Community Coordinators Report**

- Rhonda Rubben for Kaye Cochran: 35 in 3 BTC summer camps, 99 in QTC Summer Camps; Team Challenges included BTC 35 and QTC 30.
- Kaye has sent out emails with regard to Safe Play information to all pros and volunteers and their renewal needs.

## **New Business**

### Rhonda Rubben – CGPG Changes

- The CGPG grant provides funds based on junior participation and adult league USTA participation. The CGPG Grant funds the CTA will be able to receive will be reduced by approximately 50% going forward.
  - The OLD CGPG included
    - USTA Memberships
    - Required 3-5% annual growth to receive any funds
    - CTA received \$1.50 for adult growth and \$5.00 for junior growth.
  - The NEW CGPG will include
    - USTA participation for both USTA adult and juniors that run four or more weeks
    - Tennis Apprentice and Step-Up Leagues
    - Team Challenges (only program allowed 1 day participation)
    - Non USTA Social leagues that run four or more weeks
    - CTA will receive \$1.50 per adult or junior approved by LTA/Southern and entered into the Serve Tennis Platform
    - Growth is not required but cannot exceed 125% from previous year.

Meeting was adjourned. Motion by Rhonda Rubben, second by Grady Wilson.

Respectfully submitted,

Pam Haley, Secretary