

# Northwest Louisiana Community Tennis Association

## Board Minutes – January 6, 2021

**Call to Order** – Rhonda Rubben, Past-President

**Attendance** – Board members: Rhonda Rubben, Joey Lawler, Brian Bernard, John Lyles (by phone), Chris Dudley, Erik Graves, Tyler Semmes, Grady Wilson, Phillip Campbell, Willie Paz, Albert Hardison, Roy Thomas (phone) Others: Kaye Cochran, Tad Peters, Bob Patterson, Jay Boyd, Katie Hall, Stephanie Novakovich, Leigh Ann Evansky, Sue Allender.

December minutes were approved. Motion by Jay Boyd, second by Willie Paz.

### Executive Board Reports

**Nominations Committee** – Jay Boyd/Philip Campbell/Sue Allender

- 2021 Board of Directors recommendations presented by Nomination Committee chair

President – Joey Lawler	Board Member – Jeanna Choi
Exec VP – Brian Bernard	Board Member – STCC – Open
Treasurer – John Liles	Board Member – BTC – Todd Killen
Secretary – Pam Haley	Board Member – POTC – Grady Wilson
Past President – Rhonda Rubben	Board Member – ERCC – Eddie Copete
Exec Member at Large – Albert Hardison	Board Member – Natchitoches – Willie Paz
Board Member – Lisa French	Board Member – QTC – Chris Dudley
Board member – Phillip Campbell	Board Member – Southern Hills – Tyler Semmes
Board Member – Roy Thomas	Board Member – Cockrell – Erik Graves

- Nominations accepted. Motion by Rhonda Rubben, second by Albert Hardison, all approved.

**Treasurer Report** – John Liles

- Current total assets are \$185,699
- No new income for December but moved \$4050 from 2020 to 2021 for CTA Tournament
- Current total liabilities are \$15,766.27.
- Primary expenses \$650 Accounting, AL Coordinator Fees \$7095, Combo Gifts \$3346, AL Refunds \$1197 and marketing \$714.
- 2021 revised proposed budget to include 55 State Tournament and increase in LTA state fees paid to the CTA otherwise is the same as the 2020 budget, with \$112,578 projected income and \$100,600 projected expenses giving a \$11,978 net income.
- 2021 Updated Budget accepted. Motion by Rhonda Rubben, second by Joey Lawler, all approved.

**President Report** – Joey Lawler

- Joey gave general remarks about 2021 and transitions.
- Board orientation is Feb. 3 at 11 am.
- CTA Committee Recap was passed out and reviewed.
- Board will review and sign Board Agreement and Committee they want to serve on at the next board meeting.
- Courtside Connections for all clubs will be a positive improvement moving forward.

**USTA/LTA/STA Reports** – Jay Boyd/Rhonda Rubben/Phillip Campbell

Jay Boyd, LTA President

- LTA Committees include CTA Committee Chair – Rhonda Rubben; Public Parks Subcommittee Chair – Bill Phillips; LTA Jr. Tournament Sanctioned Committee – LTA VP Grady Wilson.

- Vision of LTA is to make sure all CTA's are represented on LTA committees, in marketing, and including diversity.
- Our State/area received 5 STA awards.
- Phillip Campbell gave credit to NWLACTA for all of the LTA awards received by our area.

Rhonda Rubben

- State Committee-4 State tournaments will be held in Shreveport/Bossier.
  - 70 State in March, 55 State in April, 18 Odd in June, and Combo in November
  - Bob Patterson is working on securing hotel sites.
- Bill Oliver Tournament is March 25-28 at POTC.
  - 2020 Community Partners will roll over for 2021
  - Need to work on getting 2021 Community Partners and sponsors.

### **Facilities Reports**

- Reports presented by BTC, Cockrell, Natchitoches, POTC, Querbes, Ruston, and Southern Hills
- After-school programs are being offered at most facilities.
- Erik Graves, Cockrell, is hosting NCRP Tournament on March 17<sup>th</sup>.
- School team tennis will begin March 1 at Querbes and Southern Hills.
- Ruston is in the process of creating a CTA.
- Polar Bear Tournament is at Southern Hills will be held in February.

### **Coordinators' Reports**

#### **Adult League Coordinators' Reports – Rhonda Rubben, Tad Peters**

- Recap on registration numbers for USTA leagues was presented.
- Coordinators reaching out to pros to complete teams.
- Registration for new USTA Women's Day leagues is underway and going well, expect 10-15 teams total.
- Total teams have increased by 7 to date but expect to have several more.
- CGPG Goal is 3-5% growth in 2021 from 2019.

#### **Community Coordinators Report: Kaye Cochran**

- Coordinator Report attached.
- Team Challenge participation for last year (9/2019-8/2020) was 405 and Fall 2020 to date 295.
- Working with LTA for CGPG information.
- Pros are encouraged to send to LTA the junior tournaments that they plan to host and work with Community Coordinators to schedule and print information about these tournaments.

#### **New Business:**

- Website and social media sites continue to be updated.
- 2021 Marketing Plan to include new website for 2021 and concentrated effort to raise CTA presence within the tennis community.
- Encourage all players to sign up for newsletter.

Motion was made to adjourn meeting by Jay Boyd, second by Bob Patterson.

Respectfully submitted,

Kaye Cochran, Acting Secretary

