

Northwest Louisiana Community Tennis Association

Board Minutes – March 3, 2021

Call to Order – Joey Lawler, President

Attendance – Board members: Rhonda Rubben, Joey Lawler, Brian Bernard, Jay Boyd, Grady Wilson, Phillip Campbell, Albert Harrison, Jeanna Choi, Chris Dudley, Willie Paz, Eric Graves; Others: Kaye Cochran, Tad Peters, Bob Patterson, Audrey Robinson, Rick Holland, Leighann Evensky.

February minutes were approved, after the correction, that Jay Boyd is not a board member. Motion by Albert Hardison, second by Brian Bernard

Executive Board Reports

Treasurer Report – Rhonda Rubben for John Liles

- Current Checking/Savings \$122,377.68
 - Play Tennis Bossier \$1039.60
 - Raymond James Interest \$979.23 other interest income \$17.41
 - Other Current Assets \$75872.94 – Raymond James Investments
 - Total \$198,250.62
- \$2,000 received From Sport Commission for 55 Tournament
- Current total liabilities are \$20,658.88
 - CTA Tourn-\$4050, Sports Comm. \$8500, Team Tennis \$3989, QTC \$3162
- Primary expenses \$190 Jot Form upgrade, Idea Path Qtrly Fee, SH &POTC team increase, flyers \$1100, Upcoming State Supplies \$685

Presidents Report – Joey Lawler

(By Rhonda Rubben/Joey Lawler) Discussion was held to discuss the possibility of hiring a community coordinator to handle administrative duties. A motion by Albert Hardison and seconded by Brian Bernard. Motion passed.

Committee Reports

Adult League (report by Rhonda Rubben))

- We are up 115 players (down in the 40 and over), rules and regulations are on the website, Tri Level flyers were distributed to post at each facility.
- Motion was discussed and approved to raise the amount an adult coordinator receives per player from \$3 to \$4 per player. Motion approved by Grady Wilson and seconded by Albert Hardison. Motion passed.

CTA/State Tournament (report by Rhonda Rubben)

- For the State Tournaments the LTA raised the per player fee by \$3.00 for the 2021 tournaments. The STATE Committee proposed to give \$2.00 to the facilities participating and CTA will keep a \$1.00. Discussion to raise the DAILY court fees from \$20 a day to \$22 a day was made. Motion by Albert Hardison and seconded by Chris Dudley. Motion passed.
- Bill Oliver CTA Tournament (March 25-28th) was discussed. Board members were asked to continue to promote this tournament and to also solicit Community Partners and “hit for prizes” items from local businesses.
- 70 and over State Tournament is scheduled for March 26-28. The State Committee has met with Bossier and has partnered with the Bossier Ladies Tennis paying \$18pp (80 Players \$1440) for them to take care of the hospitality portion of the tournament to include the food, coffee station, monitoring of COVID restrictions, set up and clean up. The CTA provided the player gift and all snacks. Music Mountain Water, new Community Partner, provided bottled water.

Outreach /Grants (report by Rhonda and Kaye Cochran)

- Creswell Elementary School Clinics will be held in March. Local tennis directors, Chris Dudley and Tyler Semmes, and Kaye Cochran will present these clinics on March 5, 12, 23, and 26th. The student data will be used to help secure future grants.

- Diversity Grant was awarded to the NWLACTA and received \$1000. Should hear from the Raymond James Charitable Grant soon.
- The Adaptive Grant Program is scheduled to begin again in the fall with CPSB at Southern Hills.

Marketing (report by Audrey Robinson)

- playtennisSB.com will go live in April, board is encouraged to promote the new website.
- Large racquet cut outs and TVs will be installed in every tennis pro shop to promote and send out information about the new website, playtennisSB.com
- Press release to local media will be out soon to highlight CTA/ LTA and Southern awards
- Audrey will begin managing the CTA newsletter with the assistance from the Marketing Committee.

USTA/LTA/STA Reports – Jay Boyd/Grady Wilson/Philip Campbell

- Jay Boyd: LTA is working on a statewide sponsorship.
- Grady Wilson: Junior USTA National/Southern Jr. rankings-still working with “Club Spark” to improve the “Serve Tennis” software for junior rankings.
- Grady: Encouraged tennis directors to host Level 6 and Level 7 sanctioned tournaments.

Public and Private Facilities-Pro Updates

POTC: Off campus, junior development in progress. St Patrick’s Day mixer is scheduled.

Cockrell: Junior Tournament (Spring Fling) on March 27-28th

Querbes: Spring program with over 70 participants

Natchitoches: Spring program is in progress, H.S. Tournament March 13th. Adult Tennis Apprentice this spring

Community Coordinators Report: Kaye Cochran (see attached report)

- After school and junior development are ongoing at local clubs
- Team Challenges at recommended at the culmination of junior sessions.

New Business (none)

Meeting was adjourned. Motion by Albert Hardison, second by Grady Wilson.

Respectfully submitted,

Kaye Cochran, Substitute Secretary