

## Northwest Louisiana Community Tennis Association

### Board Minutes – May 5 ,2021

**Call to Order** – Joey Lawler, President

**Attendance** – Board members: Rhonda Rubben, Joey Lawler, Grady Wilson, Phillip Campbell, Albert Harrison, Chris Dudley, Brian Bernard, Jeanna Choi. Others: Kaye Cochran, Bob Patterson, Leighann Evensky, and Adam Brownlow (STCC)

April minutes were approved. Motion by Albert Hardison, seconded by Bob Patterson, all approved.

#### **Executive Board Reports**

**Treasurer Report** – Rhonda Rubben

- Motion to approve Rhonda Rubben, as Assistant Treasurer. Motion approved by: Albert Hardison, seconded by Bob Patterson
- April Income: Scholarship: \$2,100.00 from Team Tennis Liability 2019, Querbes Cup tournament \$5,500, EXGlo event: \$800.00, 55 state tournament, \$9,000; Total Fund Raising: \$15,350, also moved over Sports Commission \$2,000 liability to State Income and \$1800 remainder of Team Tennis Liability Inc, April Total; 21,351
- Main Expenses: Donations City and Katy Build, \$675 Southern Award Luncheon, \$218 Constant Contact renewal, \$450 storage shelving and supplies, \$6000 55 Tournament, \$3300 Scholarship & XGlo Tourn Event, \$1400 Jr giveaways, marketing expenses, \$1860 adult marketing, and incentive/giveaways.

**Presidents Report** – Joey Lawler

- Introduced Adam Brownlow from STCC
- Scott Smith, Squire Creek, UTR event in June
- Querbes Cup Report and EXGLO event – The tournament and XGLO Event were both a great success. The families of the three men attending Friday evening and came back throughout tournament.

**Past Presidents Report**-Rhonda Rubben

- Team Tennis Funds Report 2019-20 CTA organized, took registrations, and oversaw the JTT program at Querbes and Southern Hills since pros were not in place at time of registration. The pros have been paid for Spring and Fall of 2020 and the remaining income is 3,000. Rhonda recommended \$2105.24 be moved to the Scholarship Fund and remainder to the JTT general fund. This would bring \$5,000 for scholarship tournament and the April 2021 approval to move 5,000 from investments...giving a startup of \$10,000 for Scholarship fund. Discussion was made and motion by Albert Hardison, seconded by Bob Patterson, all approved for monies to be allocated this way from the Liability Account to Scholarship and JTT Income.
- Querbes Cup was sold out. XGLO was one session on Sunday. Both the tournament and XGLO was very well received, all enjoyed the one-day format and everyone wants XGLO to come back!
- Motion to purchase approximately 40 umbrellas (\$3,000) for upcoming state tournaments. Motion by Grady Wilson, and seconded by Chris Dudley, all approved. Pros and Rhonda will get together to research umbrellas and purchase and have in place before June 10-14 tournament.

**Vice President Report**-Brian Bernard

- Community Partner Report: Requested past report for CTA Community Sponsorships so committee can begin looking for new partnerships and seek renewals for 2022.

## **Committee Reports**

### **USTA/LTA/STA Reports – Jay Boyd/Grady Wilson/Philip Campbell**

- Junior State Qualifying Tournaments: June 12-14 Lafayette June 16-18 in Mandeville
- Requesting player stipend for those attending as CTA has done in the past. Grady will give report to Rhonda/John to issue checks.

### **Public and Private Facilities-Pro Updates**

- STCC-Increasing player involvement and participation numbers, working on court improvements.
- POTC: After school and off campus PE programs ongoing.
- Querbes: Querbes Cup-One Day Event; Querbes Golf/Tennis Camps this summer/Summer Camps, Tennis Apprentice starts May 21 (morning and evening session).
- Natchitoches: Junior Development, Level 7 Tournament, Tennis Apprentice/Step Up League in May.
- Bossier: Tennis Apprentice-62, after school and off campus, PE ongoing, Red Ball Tournament on May 18.

### **Marketing:**

- Emailed Tennis Apprentice about CTA, website, social media sites.
- Newsletter has been revised, please take opportunity to read each month.
- Discussion on using the tennis yard signs with new website.

**CGPG:** Funding will most likely be cut approximately 50%, more details soon.

### **Awards Committee:**

- Chairperson is Pam Haley, Co-Chair Rhonda.
- Will begin working on 2021 awards nominees next month.

### **Adult League:**

- Tri Level and mixed leagues registering, completing schedule, and beginning play.
- Spring Season up from 2020 and 2019 with 1363; Tri-Level 363, down from 2019; Mixed is in registration with 238 to date.

### **State Tournaments:**

- Discussion on continuing the Bill Oliver Tournament and the Scholarship Tournament in 2022.
- Looking for a chair for the Bill Oliver tournament for 2022.
- June 10-14 (18 and Over ODD State Tournament) in Shreveport. POTC will be host facility and BTC, QTC, and Cockrell will be the satellite facilities. Hoping for relaxed COVID guidelines from State.

### **Outreach Committee**

- Caddo Parish and SPAR committed to support the APE program in fall 2021.
- Working on Diversity Grant details for a summer program.

### **Scholarship Committee:**

- Will work over summer to have applications in place for fall for high school students and by January for high school seniors to apply for.

**Volunteer Committee:**

- Volunteers are growing, have had several complete Volunteer Jot Form with Pam's reaching out to various groups and people.
- Working on establishing Courtside Connection Groups for each facility.

**Community Coordinators Report:** Kaye Cochran (see attached report)

- After school and junior development are ongoing at local clubs
- Continue to put non section junior tournaments into local clubs.
- High School Players: recognize these players.

**New Business (none)**

Motion by Albert Hardison, second by Rhonda Rubben, all approved to adjourn meeting.

Respectfully submitted,

Kaye Cochran, Substitute Secretary