

## Northwest Louisiana Community Tennis Association

### Board Minutes – August 3, 2022

#### Call to Order – Brian Bernard

**Attendance** – Board members: Brian Bernard, Stephanie Bass, Steve Craig, Pam Haley, Albert Hardison, Chris Dudley, Grady Wilson, Rhonda Rubben, Ron Stamps. Others: Gloria Smith, Tad Peters, Hassan Abbas, Jay Boyd, Adam Brownlow, Eric Zimmer, Kaye Cochran, Leigh Ann Evensky, Stacy Haren, Kirita Windham, Bob Patterson, Marilyn Myers.

June minutes were approved. Motion by Albert Hardison, second by Rhonda Rubben.

#### Executive Board Reports

##### **Managing Consultant** – Rhonda Rubben

- Ron Stamps nominated by Nominating Committee, approved by the Executive Committee, to fill board seat vacancy. Motion to approve by Albert Hardison, second by Stephanie Bass, approved unanimously by board in attendance.
- Updated Mission Statement and By-laws presented. One minor change made (leaving “positive” before “impact”).
  - Mission Statement and By-laws approved. Motion by Grady Wilson, second by Ron Stamps, approved unanimously by board in attendance.

##### **President Report** – Brian Bernard

- Kaye Cochran gave update on husband, Kenny, and his progress after an injury.
- Grady Wilson reported that Phillip Campbell had surgery and was up and walking yesterday.
- Court resurfacing at QTC, SHills, and Cockrell has been completed.

##### **Treasurer Report** – Steve Craig

- Assets: \$ 276,000+, including \$ 206,000 check/sav, \$ 75,000 investments, \$8,000 scholarship account, \$ 62,000 support (restricted).
- YTD Income: \$106,000, including \$40,000 project income, \$48,000 fundraiser/state tournaments, \$1,853 Love Twice.
- YTD Expenses: \$ 90,000, including \$ 15,000 general, \$ 19,000 state tournaments, \$ 14,000 JT, \$ 15,000 adult tennis, \$ 9,000 Tennis Apprentice.
- YTD unrestricted net income: \$ 16,000.
- Balance Sheet and P & L by MTH YTD are available for review.

##### **USTA/STA/LTA** – Jay Boyd

- LTA entire staff is new or in new positions, with goal to provide better customer service.
- Freddy Bailey had cancer surgery at MD Anderson, now handles administrative duties; Marty Engle was hired as Adult Tennis Director; Executive Director Bill Phillips will spend more time in the field.
- LTA approved revisions to by-laws with input from STA.
- Summer leadership conference in Savannah, GA, end of August to discuss pertinent topics: pickleball, distribution of NSF funds shifting from membership to participation in adult and junior tennis.
- New STA Exec. Dir. is reviewing positions; Jeff Smith filling in with TSR responsibilities during the interim.
- Ruston, Gonzales are new CTAs.
- Tennis is growing faster than pickleball.
- LTA portal is open for available positions.

- STA Foundation is sponsoring Mike McNulty (USTA Nat. President) scholarship; LTA requested donations from CTAs. Request to donate \$500 was approved. Motion by Steve Craig, second by Grady Wilson.

### **Public and Private Facilities – PRO Updates**

#### **BTC –**

- Katy Build tournament had 275 players and raised \$63,000 toward the cost of building another home.
- Tennis Apprentice summer league, with 3 – 4 courts each week, will end soon.
- Hard courts should be resurfaced by the end of the year.

#### **POTC –**

- 34 players in level 7 JR one-day tournament in June.
- 56 players in level 6 JR tournament in July, many from TX.
- Level 7 JR tournament planned for Aug. 27.
- 10 and under, 12 and under JR circuit begins soon.
- 150 players in JD, which begins next week.
- NWLACTA donated \$500 to support (invitation only) LA Team Tennis camps for top players 12-18 yrs. old. Camps will move around the state.
- 57 players in spring JTT league. Begins Oct 1, 2022, with State tournament in June 2023. Need team captains for each facility.
  - Jay Boyd – this kind of program makes a big difference and has a role in NSF funding.

#### **QTC –**

- 250+ kids in summer program; Friday Aug. 5<sup>th</sup> is last day.
- Need more staff/volunteers.
- Would like to add Isabelle Rocher as full-time staff.
- After-school program begins first week of Sept.
- 10 of 22 players from Tennis Apprentice Step-up league are still participating in clinics.
- USPTA World Conf Sept 18-22; Dudley's, Zimmer's, and Hassan Abbas are attending. Executive Board approved to reimburse each group \$ 400 for travel expenses. Motion by Albert Hardison, second by Stephanie Bass.

#### **Cockrell –**

- Tennis Apprentice is coming to Cockrell soon.
- Mixer is planned.
- Tiny Tots and tennis aerobics are on Saturdays.
- Additional leagues and programs are planned.

#### **SHills –**

- Courts and lights are completed.
- Partnering with the CTA NJTL Chapter, 2 NJTL summer programs for 30 kids were held for the Southern Hills Recreation Center Camp kids; Ridgewood Elementary team also came for 2 lessons.
- Plan to expand JTT for fall.
- Calvary team will practice/play at SHills and possibly Ascension team.
- Planning a 4-week, school-based program for PE classes; transition to SHills.
- Increased Combo number of league teams by 1.
- Beginning Tennis Apprentice, maybe night and morning.

Jay Boyd/Rhonda Rubben/Chris Dudley – Ochsner's Tennis Apprentice program will be revisited in the fall.

#### STCC –

- Staffing is an issue.
- New pro is coming in the fall.
- JR programs, mixers, UTR, leagues are ongoing or planned.
- Breaking ground on new facility soon.

#### Natchitoches –

- Finishing Tennis Apprentice and Step-Up league.
- JD, adult tennis going well.
- Fall programs begin Sept. 12.

#### BLT –

- Fourth year; going well.
- Fall session begins Sept. 12<sup>th</sup>.
- Five play days this summer.

#### SALT –

- Registration for fall season open until Sept. 10.
- Hoping to add more BC teams.

#### **Committee Reports** – Rhonda Rubben

Rhonda Rubben - Caddo Magnet needs a tennis coach.

#### **Awards –**

- LTA nominations are being prepared and will be submitted by Sept. 1<sup>st</sup>.

#### **Marketing –**

- Reworking E-Newsletter; possibly adding a text app; Stacy Haren will assist with marketing.
- Monthly contests on Fb to continue, monthly prizes to local pro shop of winner's choice.

#### **Outreach/Special Programs –**

- 30-40 walk-in kids for Week 1 Cockrell summer program; 65-70 community center kids for Week 2.
- QTC had a 4-week summer program for kids, average 14 kids.
- SHTC had a 3-week, 4-day summer program for kids, averaged 20 kids per session.
- Fall after-school program with VOA and SALT partnerships will move from Creswell Elem. to Broadmoor El/Middle.
- LSU Med Center/Caddo Magnet/Stoner Hill El program will resume in the fall.
- NWLACTA/BTC/BLT partnership provided 4 summer clinics for BAFB kids, with 9-12 kids.
- Meeting with SPAR with proposal to go to community centers for one-day pop-up clinics.
- Good volunteers for outreach program.

#### **State Tournaments –**

- Suggestions for tournament player gifts were presented and voted on.
- 65+ State Tournament in Sept 23-25th; 40+ Combo State Tournament October 28-30th.

**Local League Coordinator Reports** – Tad Peters/Rhonda Rubben

- Need additional captains.
- 15 new teams in USTA combo fall day leagues.
- 20 more teams (total of 96) registered for combo leagues.
- Review will be made of all leagues and lengths of seasons; may have to include Fridays for matches.
- Total number of players increased YTD over 2021 is 477.
- 4 LA teams were at Sectionals; 3 going to Nationals.
- Tad Peters' 40+ 3.5 men's team advanced to Sectionals in Auburn, AL.

**Coordinator's Reports-Community Coordinators** – Kaye Cochran

- Continue sending data to be recorded in Tennis Link.
- Coordinators' Report is available for review.

**Other New Business**

- 1485 Fb followers; new goal is 1500.
- QTC and POTC were selected as Outstanding Facilities (public and private) and will receive award at the W & S Open.

Meeting was adjourned. Motion by Albert Hardison, second by Brian Bernard.

Respectfully submitted,

Pam Haley, Secretary