Northwest Louisiana Community Tennis Association

Board Minutes – January 6, 2022

Call to Order – Brian Bernard, Vice President. Motion by Rhonda Rubben, second by Grady Wilson.

Attendance – Board members: Brian Bernard, Rhonda Rubben, Pam Haley, Chris Dudley, Grady Wilson, Philip Campbell, Albert Hardison, Willie Paz, and new 2022 board members: Matt Coeuver, Stephanie Bass and Bryan Armstrong. Others: Jill Zimmer, Hassan Abbas, Judit Castillo, Rodric and Katheryn Arteberry.

December minutes were approved. Motion by Rhonda Rubben, second by Willie Paz.

Executive Board Reports

Treasurer – Rhonda Rubben

- Income: \$4732 for 2022 spring USTA leagues; \$2000 from LTA for Turkey Trot; RJ interest income <\$ 149>, Total December income of \$6562.
- Main expenses for October: \$ 519 for gift cards, flowers, Angel Tree; \$ 981 for CTA luncheon and other meetings; \$ 2000 for Turkey Trot; \$ 315 for Cockrell mixer (\$ 100 donation from SPAR will reduce cost to \$ 215); \$ 683 for portable nets and orange balls from grant dollars; \$175 for gift cards for Captain meetings; \$ 1850 for racquets for 2022 TA programs; Total December expenses of \$ 6900 <\$ 275> ; YTD net income of \$ 25251.64
- Balance Sheet: \$ 125000 total checking, savings, scholarships; RJ Investments \$ 70288; \$2200 Querbes funds; \$ 1693 credit card; Total assets of \$195315.

Past President – Rhonda Rubben

- 2022 70s tournaments was awarded to Shreveport-Bossier in addition to 4 other tournaments.
- Proposed 2022 budget was presented and reviewed
 - CTA/LTA are discussing the possibility of hiring an Ex. Director or Ex. Director Admin. The LTA would share the cost with the CTA for 3 years, beginning with a 50/50 split. This would impact the 2022 budget if a hire is made and would need to be revised.
 - Proposed budget income was based on income from state tournaments and other programs.
 - Existing Proposed budget expenses was based on actual expenses from 2021.
 - Fundraising income was based on history and other new projected income.
 - Budget was approved. Motion by Albert Hardison, second by Chris Dudley, all approved.
 - A copy of the budget is attached.

Nominating Committee – Rhonda Rubben, Philip Campbell, Sue Allendar

- Executive Board slate of officers was presented and approved. Motion by Albert Hardison, second by Chris Dudley.
- New Board members who were present were introduced.
- A copy of the 2022 Board is attached.

USTA/STA Reports - Grady Wilson, Phillip Campbell

- STA Annual conference is next weekend in Atlanta.
- Grady will accept the STA Member Organization of the Year award for SALT.

Facility/Pro Updates

SHills –

- Polar Bear tournament is Feb. 4 6. Seeking donations.
- 6 temporary pickleball courts are now planned to become permanent.
- 20 kids in JD program.

STCC –

- Progress made on pickleball courts.
- Will have new LED lights.

Querbes –

• No update on court resurfacing and LED lights.

Natchitoches -

- Fundraiser mixer for resurfacing courts is scheduled for Jan. 8.
- JD program is beginning and will include a team challenge.
- Will host level 6 national tournament in February
- Tennis Apprentice is planned for later in the spring.

POTC/ERCC -

- JD has begun with 60+ participants.
- 68 in off-campus PE.
- Will host level 6 national tournament in February.
- Two new pros Hassan Abbas and Judit Castillo.
- Pickleball tournament on Jan. 15-16 currently has 90 participants.
- POTC Board approved lighting for last 2 courts.
- Bill Oliver "save the date" and online signup will be posted in a few days.
- Tom Chicoine will be new head pro at ERCC.

The Dallas Open (formerly New York Open) will be Feb. 6-13 on the campus of SMU.

Cockrell –

- Dec 27th mixer included 40 participants from kids and adults.
- 3rd grades and under participants had games and a mixer, middle school and above participants mixed with adults.
- Included pizza, gifts for the kids, and hit for prizes.
- A thank you card from participants was sent to CTA.

SALT –

- Spring league registration is open.
- Must have 6 signed up by Jan. 22nd.

BLT –

• Registration will begin soon, with league play beginning early Feb.

Committee Reports

CTA Tournament Committee –

- Email has been sent to committee.
- Need additional community partners/fundraising sources and in-kind donations.

State Tournament Committee -

- Tournaments have been awarded.
- Will submit applications for 2022 Sports Commission funds this coming week.

Outreach/Special Programs -

- Creswell/VOA/SALT program is on hold due to COVID but may resume mid-February.
- A partnership among Caddo Magnet, EB Stoner, and LSU Medical Center will provide a program for EB Stoner students with good attendance to go to Caddo Magnet tennis courts once a month for tennis instruction from medical students as part of the LSU outreach program. CTA is providing nets, balls, and curriculum.
- Adaptive program will resume at Southern Hills in February.
- NJTL programs will be planned.

Marketing -

- Additional contests are being used to increase awareness of CTA newsletter, Fb, etc.
- Awarding gift cards to pro shop of choice.
- Pros should send information about programs to be added to CTA website, newsletter, Fb.

Local League Coordinator Reports: Rhonda Rubben, Tad Peters, Tammie Harris, Rhonda Terracciano, Kirita Windham.

- Currently 1048 registered players for spring compared with 1359 last year.
- Two fewer teams than last year. (Women +3, men -5).
- Additional (new) captains are needed.

Community Coordinators' Report - Kaye Cochran

• Report is attached.

New Business - none

Meeting was adjourned. Motion by Brian Bernard, second by Grady Wilson.

Respectfully submitted,

Pam Haley, Secretary