

Northwest Louisiana Community Tennis Association

Board Minutes – December 6, 2023

Call to Order – Brian Bernard

Attendance – Board members: Brian Bernard, Pam Haley, Albert Hardison, Stephanie Bass, Todd Killen, Chris Dudley, Philip Campbell, Matt Coeuver, Rhonda Rubben, Ken Meyers. Others: Amy Dudley, Eric Zimmer, Marilyn Meyers, Hassan Abbas, Cotter Wilson, Kaye Cochran, Jay Boyd, Selwyn Ellis.

November minutes were approved. Motion by Rhonda Rubben, second by Todd Killen.

Executive Board Reports

President Report – Brian Bernard, Rhonda Rubben

- Albert Hardison and Pam Haley rotating off CTA Board. As a “thank you” for service, each were presented certificates for annual memberships at their “home” tennis facilities.
- NWLACTA received two LTA awards: CTA of the Year, SPAR Public Parks and Recreation of the Year.
- Jerry Montgomery and Harrison family were inducted into LTA Hall of Fame.
- Serve It Forward November food drive went well with food delivered to 2 organizations. \$200 given to Christian Services.
- Community partnerships total \$7950 to date plus additional in-kind donations.
- Need 4 Board members to serve on committee to secure 2024 donations. Seeking others to serve on the Board.

NJTL Report – Rhonda Rubben

- \$ 27,000 in expenses, \$ 3500 over budget.
- Project Santa Claus mixer Dec. 9 at POTC will support police/fire department toy drive. Seeking donations for Hit for Prizes.
- Need volunteers to help with winter break camp Jan. 3 – 5 from 1 – 3 at Cockrell and S Hills.
- Broadmoor/VOA fall program ends tomorrow with a party from 4 – 5 for 24 participants. SALT volunteers will bring gifts for everyone. The volunteers included Loyola and Byrd tennis players.
- Innovative Grant will be written to fund outreach program for CTA/BTC with BAFB.

Treasurer Report - Rhonda Rubben

- Assets: \$ 220,910, including \$ 142,038 cash (\$23,260 restricted), \$ 75,277 Merrill Lynch.
- Liabilities: \$ 4,626, including \$ 2,419 credit card.
- Total income for Nov. 2023: \$ 3,283, including \$ 2,525 State tournaments.
- Total expenses for Nov. 2023: \$ 11,212, including \$ 343 LTA expenses, \$ 7,579 State tournaments/Jr Tennis, \$2,800 Sectional stipends.
- Net Unrestricted Income YTD: \$ 24,180.
- Balance Sheet and P & L by MTH YTD available for review.
- 2024 budget almost complete.

USTA/STA/LTA – Jay Boyd

- The LTA annual meeting went well.
- Praise for new LTA staff and reorganization.
- Jr tennis “exploding.”
- STA Advocacy taskforce will provide valuable data for local markets and governmental bodies.
- LTA modifying method used for nominations, emphasizing local involvement. Information on LTA website. Complete application if interested.

Public and Private Facilities – PRO Updates

POTC –

- For the Love of Medicine tennis/pickleball mixer on Nov. 4 had 70 tennis and 24 pickleball players.
- Hosted Shreveport Energy tournament this past weekend with 168 players.
- Hosted Calvary tournament Nov. 10-12 with 106 players.
- Level 5 (dominant duo) tournament Nov. 18-20 with 128 players from LA, MS, OK, AR, TX, AL. POTC Jr players finished well.
- Grady recuperating from partial knee replacement surgery.
- Congratulations to Philip Campbell for receiving LTA President's Award.

Rhonda Rubben – Congratulations to Jay Boyd for receiving LTA Patron's Award.

QTC –

- Progress noticeable with lights and breaker box.
- Winter TA dates TBD, possibly Th and Sat.

BTC –

- Thanks to CTA, LTA, STA for financial help in sending 40 and over 9.0 team to Nationals in Surprise, AZ. Good experience.
- Winter league began the first week of Nov. with 2.5 ladies through 7.0 mixed and 132 players.
- Compliments to POTC and dominant duo tournament for the encouragement among players.

Cockrell –

- Hosted last JTT tournament Nov. 11. Good experience.
- Growing league teams: 2.5 ladies, 6.5 combo, 7.5 men.
- Thanks to Dr. Hardison for all his help.

STTC -

- Completed last 101 session for the year.
- Creating spring teams.
- Thanksgiving camp had 27 participants.
- Christmas camp is planned.

Natchitoches –

- Finished Step-Up league.
- TA league on-going on Mon nights.
- 2.5 adult league Tues nights.
- Adult mixer Dec. 29th.
- JD program ongoing.
- Holiday Classic rescheduled for Dec 16-17. Contact Willie about juniors interested in playing.
- Jr. playday Dec. 29.

SHills –

- Junior programs are going well.
 - 35 players
- Creating spring league teams.

Committee Reports – Rhonda Rubben

- The captain's mtg had 74+ attendees and 25-30 for new player mtg. Valerie Thiels will serve as TA coordinator.
- Selwyn Ellis will serve as Men's league coordinator.
- Registration for spring leagues opened today.

- Wind chill factor changed from below 39 to below 35. Must use website and zip code of facility location to determine whether match is cancelled.
- \$ 9700 stipends were given for sectionals and one national.
- 4 hotel representatives joining for luncheon.
 - Sicily Parsons, Sports Commission representative, joining for luncheon.
- Attract, Engage, Retain is LTA focus.

Other New Business –

- Increase Facebook followers by 130 to get to 2000.
- Luncheon to follow board meeting honoring, board, volunteers, community partners and show slide show of programs, events, and accomplishments in 2023.

The meeting was adjourned. Motion Rhonda Rubben, second by Chris Dudley.

Respectfully submitted,

Pam Haley, Secretary